

# GLOWING WELL

## Illuminating Primer

*Look on the bright side!*



Good lighting makes all the difference. So look no further than GLOWING WELL! Flooded with antioxidant vitamin E and with a light-reflecting soft-focus finish, the unique liqui-gel texture glides effortlessly over skin, forming the perfect illuminating base for make-up, or great to bring natural radiance to no make-up days, mixed with your moisturiser or SPF. You won't remember how you lived without it!

**Size:** 25 ml / 0.84 fl.oz.

### Partner products:

GLOWING WELL provides skin-glowing radiance on its own, or mixed with your moisturiser or SPF:

MOISTURE TO GLOW  
WELL BALANCED  
DOUBLE CREAM  
BE STILL  
MOISTURE TO GO  
LIFE DEFENCE SPF30 or SPF50

### Packaging:

Tube - Made from LDPE with 30% recycled plastic and 100% recyclable so just pop in your plastic recycling bin at home.

Cap - Made from PP and 100% recyclable so just pop in your plastic recycling bin at home. Make sure to leave the cap on the tube.

Carton - Made from sustainably-sourced FSC paper and 100% recyclable, simply pop in your card and paper bin at home.

### Ingredients:

Aqua (Water), Glycerin, Propanediol, Triethylhexanoin, Isoamyl Laurate, Mica, Polysorbate 80, Pentylene Glycol, Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Benzyl Alcohol, Isohexadecane, Poloxamer 407, Ethylhexylglycerin, Caprylyl Glycol, 1,2-Hexanediol, Parfum (Fragrance), PPG-12/SMDI Copolymer, Polyglutamic Acid, Tocopheryl Acetate, Dehydroacetic Acid, Honokiol, Sorbitan Oleate, Tin Oxide, Hexyl Cinnamal, Tetramethyl Acetyloctahydronaphthalenes, Hydroxycitronellal, Alpha-Isomethyl Ionone, Benzyl Salicylate, Linalyl Acetate, Limonene, Hexadecanolactone, Citrus Aurantium Peel Oil, Linalool, CI 77891 (Titanium Dioxide), CI 77491 (Iron Oxides).

Please check your product, ingredient lists may differ due to updates in formulations.

### TEXTURE:

A unique liqui-gel texture which glides effortlessly over skin.

### PERFORMANCE:

#### Benefits:



### THE SCIENCE INSIDE:

#### Prebiotics, Postbiotics & Hyperactives

##### Glycerine

A hyperactive ingredient which helps to attract moisture to the skin and keep it hydrated without clogging the pores.

##### Polyglutamic Acid

A hyperactive ingredient which is hydrating and plumping for the skin, helping to reduce the appearance of fine lines & wrinkles.

##### Honokiol

A naturally occurring hyperactive substance in magnolia tree bark which is considered to have therapeutic benefits such as calming inflammation.

#### Mediterranean Botanicals

##### Sweet Orange Oil

Provides a deliciously cheerful and uplifting effect on the mind.

#### Vitamins & Minerals

##### Vitamin E

Helps to soften, soothe and replenish dehydrated skin. Its antioxidant benefits make this a skincare must-have.

##### Mica

Provides a light-reflecting soft-focus finish.

### EXPERIENCE:

#### Customer Experience - James.

"This is amazing! There is nothing like this product out there. I LOVE IT! After trying numerous primers over the years I've finally found the one for me! The glow is absolutely incredible on its own, and you can even wear this on top of a moisturiser. Wearing this under my make-up also helps it stay on much longer whilst giving me a radiant glow."

#### How to apply/use:

Start with a pea-sized amount, smoothing onto skin before make-up or instead of, focusing on cheekbones, forehead and bridge of the nose where the light naturally highlights. Build as desired. Can also be used as a highlighter on top of makeup to enhance skin illumination.