

# MED-ESSENCE

## Eau de Toilette

LIMITED EDITION



*A celebration for the senses*

This delicately crafted fragrance unfolds with sparkling top notes of pink pepper, blackcurrant and bergamot, with a halo of soft citrus. It continues to bloom with floral heart notes of peony, rose and lily of the valley. Delicious hints of tuberose, mimosa and freshly cut pear impart a soft, delicately fresh yet uplifting vibe. All nestling on a base of soft and creamy woody notes with a distinct sweet green vetiver meandering through. Heaven scent!

### ADDITIONAL INFORMATION:

**Size:** 50 ml / 1.6 fl.oz.

### Partner products:

MED-ESSENCE is a limited edition Eau de Toilette, developed in celebration of our 25th anniversary!

To experience some of our other Mediterranean-inspired aromas, why not try our lifestyle & home fragrance products to boost your wellbeing:

JOY-FULL  
THE GOOD LIFE  
QUIETUDE  
SIESTA FOREVER  
KEEP THE PEACE

### Packaging:

**Bottle & pump** - Unfortunately this is non-recyclable due to the pump. Please stay with us while we look for an alternative!

**Cap** - Unfortunately this is non-recyclable. Please stay with us while we look for an alternative!

**Box** - Made from sustainably-sourced FSC paper and 100% recyclable, simply pop in your card and paper bin at home.

### Ingredients:

Alcohol Denat., Aqua (Water), Parfum (Fragrance), Alpha-Terpinene, Benzyl Benzoate, Benzyl Salicylate, Beta-Caryophyllene, Cedrus Atlantica Oil/ Extract, Citral, Citronellol, Citrus Aurantium Bergamia Peel Oil, Citrus Aurantium Peel Oil, Dimethyl Phenethyl Acetate, Farnesol, Geraniol, Geranyl Acetate, Hexadecanolate, Hexamethylindanopyran, Hydroxycitronellal, Juniperus Virginiana Oil, Limonene, Linalool, Linalyl Acetate, Pinene, Rose ketones, Terpineol, Terpinolene, Tetramethyl Acetyloctahydronaphthalenes, Vanillin, Alpha-Isomethyl Ionone.

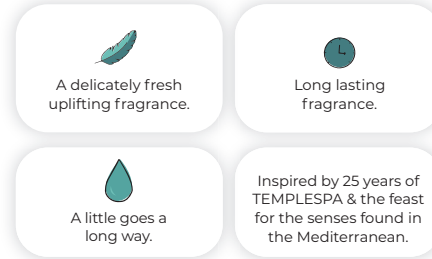
Please check your product, ingredient lists may differ due to updates in formulations.

### TEXTURE:

A fine mist bursting with a heaven scent eau de toilette.

### PERFORMANCE:

#### Benefits:



### THE SCIENCE INSIDE:

Fragrances are often described as olfactive pyramids with top, middle and base notes. The top notes are the ones your nose can immediately identify. The middle notes are those that come as a second wave, they reveal themselves as the fragrance develops and evolves. Base notes are those you may smell last and come to prominence as the top and middle notes fade.

The skill of a perfumer is to seamlessly link each layer, so that the fragrance becomes more rounded and the notes all work together in harmony to deliver the experience.

### Top Notes

**Pink Pepper** - despite their size, pink peppers are full of life and provide a spicy scent with rosy overtones. They are increasingly popular in the world of perfumery as they help woody and floral notes to shine. In MED-ESSENCE, the pink pepper helps to seamlessly link the fresh top notes to the peony notes in the heart of the fragrance.

**Blackcurrant** - used in small doses, this powerful essential oil provides hints of green notes and fruits to the perfume.

**Bergamot** - this beautiful aromatic citrus scent is fresh, fruity and sweet. Its mellow, yet zesty notes can lift your mood and boost your energy levels. A drop of Mediterranean sunshine!

**Grapefruit** - this fresh, bright, tangy-sweet citrus ingredient awakens the senses to provide an instant uplifting, refreshing energy to the fragrance and your day.

**Sweet Orange Oil** - this sparkly green citrus fruit is called 'sweet' for a reason and is used widely in our range. It's the smell of summer.

### Heart Notes

**Peony** - this stunning flower produces a delicate floral bloom that is sweet, rosy and has hints of spicy notes. A very evocative ingredient.

**Rose** - the most famous of perfumery ingredients. Synonymous with romance, these beautiful flowers have a refreshing floral smell.

**Lily of the valley** - a delicate, fresh, floral aroma with hints of green leaves. Spring is definitely in the air.

**Tuberose** - an intoxicating, warm, creamy white floral note. Brings warmth and sensuality to the fragrance.

**Mimosa** - sweet like honey and brings a powdery note, with a calm, uplifting & peaceful quality to it.

**Jasmine** - has a sweet, fruity and slightly spicy scent. Popular with perfumers as it helps to blend well with other ingredients and adds depth to a fragrance.

**Freshly Cut Pear** - this fresh, clean note as fruity and helps to complement the floral woody notes which add depth to the fragrance.

### Base Notes

**Cedarwood** - gentle, woody scent that adds depth and softness to a fragrance. Used in aromatherapy to help calm and balance the senses. It also helps to prolong the longevity of fragrances.

**Sandalwood** - silky, sweet, delicate woodiness that imparts a rich, warm feeling of comfort.

**Sweet Green Vetiver** - provides a unique earthy, woody, smoky note to the fragrance, also helps to add stability and longevity to the fragrance.

### EXPERIENCE:

#### Customer Experience - Cat.

"This fragrance is simply stunning. It's unlike any other rose-based fragrance I've smelt before - it has an interesting and complex sophistication to it. I can't tell you how many people have stopped and asked me what I am wearing."

#### Customer Experience - James.

"Discovering a fragrance that stops you in your tracks is rare, and that's exactly what happened the first time I experienced MED-ESSENCE."

#### Customer Experience - Liz.

"I think this fragrance is possibly one of the most beautiful I have ever experienced. It is sexy, curious and I completely love it!"

### How to apply/use:

Spritz on pulse points - behind your ears, on your neck, your elbows and your wrists. Or, spray in the air and walk through the mist as it falls.