

2024

THIS MONTH'S PROMOTIONS, LAUNCHES AND IDEAS FOR YOUR SOCIAL MEDIA!

December

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
						#SELFCARE SUNDAY Kick off December with a focus on self-care. Share your calming Sunday routine featuring your favourite Hydrate & Soothe Products and inspire your followers to take time for themselves. 1
#MASKMONDAY Highlight the amazing benefits of face masks and share your go-to face mask. Encourage your followers to post mask selfies and tag @TEMPLESPA. 2	TIP TUESDAY Share your top skincare tips for keeping that winter glow. Recommend products to combat dry skin during the colder months. 3	#WELLNESS WEDNESDAY Showcase your wellness routine, with a focus on staying balanced both mentally and physically during the hectic holiday season. 4	SEASONAL GIFTS ALERT Remind your followers that our MIDNIGHT GARDEN Gifts are selling fast! Encourage them to shop now to avoid disappointment. 5	#FEELGOOD FRIDAY Share a heartfelt testimonial from a happy customer. Inspire your audience with real-life stories about how SPA TO GO has transformed your life. 6	#SPA SATURDAY Promote your NEW YEAR Spa Experiences, encourage bookings and plan for the new year ahead! 7	#SELFCARE SUNDAY Encourage your followers to unwind with a cosy self-care Sunday, featuring our relaxing aromatherapy range (Candles, Diffusers and Home Fragrance) 8
#MINDFUL MONDAY Share mindfulness tips to help your audience stay calm and centred amidst the holiday rush. Suggest TEMPLESPA products that promote relaxation. 9	#CHRISTMAS PREP Post tips on prepping your skin for Christmas parties. Feature our Midnight Garden Skincare gifts as must-have essentials. 10	#WELLNESS WEDNESDAY Focus on winter wellness. Recommend your favourite products that help keep skin hydrated and glowing during the colder months. 11	PRODUCT SPOTLIGHT Feature a MIDNIGHT GARDEN product that's perfect for gifting. Share why it's a must-have for the festive season. 12	#FEELGOOD FRIDAY Share another customer success story highlighting how TEMPLESPA has improved their skincare. Encourage followers to share their own experiences. 13	#SPA SATURDAY Promote a special offer on TEMPLESPA spa products, emphasizing the joy of gifting a luxurious at-home spa experience this Christmas. 14	#SELFCARE SUNDAY Remind your followers to prioritise self-care during the festive season. Share your ideal Sunday routine with our award winning TRUFFLE products. 15
#MASKMONDAY Share why face masks are essential for winter skin. Highlight our range of masks and invite followers to share their own mask moments. 16	SEASONAL GIFTS REMINDER Share a reminder to your customers that our MIDNIGHT GARDEN Gifts are selling fast. Remind them to get theirs before it's too late. 17	#WELLNESS WEDNESDAY Offer wellness tips for staying healthy and radiant during the busy festive period. Recommend products that support winter skin health. 18	BEHIND THE SCENES Share an exclusive behind-the-scenes look at our MIDNIGHT GARDEN. Give your audience a peek into the process. You'll find the video on our socials for you to share! 19	#FEELGOOD FRIDAY Share a testimonial from a delighted customer and inspire your audience with stories of our award-winning Skincare products! 20	#SPA SATURDAY Now the preparations are underway, why not treat yourself to a relaxing spa facial at home and share what products you've used! 21	#SELFCARE SUNDAY Encourage your followers to take a break from the festive frenzy with a relaxing self-care routine using our HYDRATE & SOOTHE Skincare products. 22
#MOTIVATION MONDAY Share a motivational tip to inspire your audience to set a small wellness goal for the week. Suggest a product like BREATH OF LIFE, or RESTITUDE to support their wellness journey. 23	CHRISTMAS EVE CHEER Share a warm and festive message wishing your followers a Merry Christmas. Highlight some products that can help them unwind after a busy day. 24	CHRISTMAS DAY Send a heartfelt message of gratitude to your customers and followers. Share tips on how they can enjoy a relaxing day. 25	BOXING DAY Encourage your followers to treat themselves after the holiday rush to some TEMPLESPA treats and why not share about your Spa Experiences ready for 2025. 26	#FEELGOOD FRIDAY Share a feel-good customer story about how TEMPLESPA products have transformed their skincare. Inspire your audience with real-life experiences. 27	#SPA SATURDAY Encourage followers to indulge in some me-time as they get ready for the New Year. 28	#SELFCARE SUNDAY Reinforce the importance of self-care as the year comes to a close. Share a relaxing routine using your favourite TEMPLESPA products. 29
#MOTIVATION MONDAY Suggest a Glow & Radiance product to help your followers start their week with a vibrant, glowing look that will boost their confidence! 30	#NEW YEAR'S EVE GLOW Share tips on prepping skin for New Year's celebrations, with Glow & Radiance Products that help achieve a glowing, radiant complexion. 31					