

2024

THIS MONTH'S PROMOTIONS,
LAUNCHES AND IDEAS FOR
YOUR SOCIAL MEDIA!



TEMPLESPA

October

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	#TRANSFORMATION TUESDAY Post before and after photos of a skincare transformation using TEMPLESPA products, highlighting the CHAMPAGNE & TRUFFLES Gift collection. Share the story behind the transformation. 1	#WELLNESS WEDNESDAY Share wellness tips for the autumn season. Recommend TEMPLESPA products, including JOYFUL MOMENTS Feel-Good Home Fragrance Set, to maintain a joyful and healthy environment as the weather changes. 2	PRODUCT SPOTLIGHT Feature the TRUFFLE MOUSSE Creamy Shower Foam. Explain its luxurious benefits and how it pampers the skin with rich ingredients. 3	#FEELGOOD FRIDAY Share a feel-good story or testimonial from a satisfied customer about the DO NOT DISTURB Peace & Relaxation Collection. Why not go live on FB and inspire your audience with real-life relaxation experiences. 4	WORLD TEACHERS' DAY Celebrate teachers with a special post. Offer the HAND ON HEART Luxury Hand Care Set as a perfect gift suggestion for hardworking Teachers! 5	#SELFCARE SUNDAY Encourage followers to take some time for themselves today. Recommend the RESTITUDE Relax & Unwind Shower & Bath Luxe for a soothing self-care routine. 6
#MASKMONDAY Share the benefits of using face masks and highlight the TRUFFLESQUE Hydrating Radiance Mask from the CHAMPAGNE & TRUFFLES collection. Encourage followers to share selfies with their favourite mask. 7	FACIAL FAVOURITES: Highlight your favorite TEMPLESPA products for a facial, including the TIME TO GLOW Top-to-toe Radiance collection. Share why you love these products and how they benefit your skin during the autumn. 8	#WELLNESS WEDNESDAY Share wellness tips for the autumn season. Recommend TEMPLESPA products like the SEA-SCAPE Revitalising Salts to help maintain healthy skin as the weather changes. 9	BEHIND THE SCENES Share a behind-the-scenes look at TEMPLESPA. Highlight the reel of our brand new shipper boxes on our socials or even create a Mediterranean Midnight Garden Gift unboxing. 10	#FEELGOOD FRIDAY Share a feel-good story or testimonial from a satisfied customer about the RECHARGE SPA collection. Inspire your audience with real-life personal stories. 11	#SPA SATURDAY Promote a special offer on TEMPLESPA spa products. Encourage followers to indulge in the luxurious SPA MINI BREAK Cleansing & Nourishing Treats. 12	CUSTOMER STORY Share a story or testimonial from a loyal TEMPLESPA customer. Highlight their favourite products, such as the FRESH START Refreshing Grooming Essentials, and why they love it! 13
#MOTIVATION MONDAY Share a motivational tip for the week. Encourage followers to set a small wellness goal and suggest the ALL IS BRIGHT Spa Facial In A Flash to help them achieve it. 14	TOPTIPTUESDAY Share skincare tips for maintaining a healthy glow during the autumn. Recommend TEMPLESPA products, including the TRUFFLE MOUSSE Creamy Shower Foam, for a radiant complexion. 15	#WELLNESS WEDNESDAY Share a wellness routine that includes TEMPLESPA products like the JOYFUL MOMENTS Feel-Good Home Fragrance Set. Ask your followers what they do for a moment of wellness? 16	#THROWBACK THURSDAY Share a nostalgic post about the history of TEMPLESPA. Highlight how the brand has evolved and the values it stands by, showcasing the Mediterranean Midnight Garden Gifts. 17	#FEELGOOD FRIDAY Share a feel-good story or testimonial from a satisfied customer about the TIME TO GLOW collection. Inspire your followers with real-life radiance stories. 18	#SPA SATURDAY Promote our Charity partnership this year and encourage followers to treat themselves to a Slumber facial and book one in with you today! 19	#SELFCARE SUNDAY Highlight the importance of self-care and share a relaxing Sunday routine using the DO NOT DISTURB Peace & Relaxation Collection. 20
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LOVE WHO YOU ARE

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