



2024

THIS MONTH'S PROMOTIONS, LAUNCHES AND IDEAS FOR YOUR SOCIAL MEDIA!

April

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|---|---|--|---|--|--|--|
| HAPPY EASTER Wish your followers a wonderful Easter Monday! 1 | SPA EXPERIENCE Share one of our spa experiences to your followers and see who would like to book in to one with you! 2 | GO LIVE Connect with your audience and increase engagement by going live! Share your skincare tips, product recommendations, and behind-the-scenes moments. 3 | TOP TIP Plan in next month's content in advance and don't forget to use our blank calendars which are available on the HUB. 4 | PALM BALM Share our Award Winning Luxury Hand Cream for Dry Skin and see how many hands you can get this product on this month! 5 | INSIGHTS Check your social media insights so you can see when your audience is online to share content with. 6 | SPA SUNDAY Dive into relaxation with our 'go-to' spa products for a rejuvenating Sunday. Pamper yourself and recharge for the week ahead! 7 |
| "I JOINED BECAUSE" Each story at SPA TO GO is unique and special, why not share yours? 8 | ENERGY & JOY Infuse your day with energy and joy and share your new glowing routine with our BRAND NEW products this month. Embrace positivity and radiate happiness! 9 | WELLBEING WEDNESDAY It's stress awareness month, share some of your favourite stress busting products, rituals or spa experiences. 10 | APRIL SHOWERS BRING... Opportunities to connect with your clients on social media! Consultants, let's make it rain engagement this month. Share success stories, industry updates, and tips to keep your clients informed and inspired. 11 | AMBASSADOR Love our products? Can't stop talking about them? Then you're already an Ambassador, sign up today and earn from the opportunity! 12 | SPA EXPERIENCE Share one of our spa experiences to your followers and see who would like to book in to one with you! 13 | MID MONTH PROMO LAUNCHING TOMORROW! Check out the STG HUB for more details and download the assets to share with your customers. 14 |
| MASK MONDAY Share your favourite mask selfie and encourage your customers to share theirs too! 11 | TEMPLESPA REDEFINED As you've seen, we're redefining the way we talk about the brand, our products and experiences. Now is the time to spread the word about all things TEMPLESPA REDEFINED! 12 | WELLNESS WEDNESDAY Check out our Wellbeing page on the SPA TO GO HUB, and share what you do to find a moment of "Me" time. 13 | MID MONTH PROMO Share the new MID MONTH promos which are LIVE TODAY! Check out the FB Community Page and Latest News to find out what it is! 14 | WORLD SLEEP DAY It's World Sleep Day, what top three TEMPLESPA products are great for sleep? Share with your customers today! 15 | SMM Schedule your posts in for the remainder of this month and why not post some of your own content too to mix things up! 16 | FB COMMUNITY Check out our FB Community Page and share some of your Spa Experience top tips on how you secure bookings! 17 |
| GIFT FOR YOU Share on your socials, "Did you know hosts get an exclusive gift for free? Book a spa experience today and get this seasons choice of host gifts!" 22 | PROMO Have you shared this months promos yet? Now is the time before it's too late! 23 | WELLNESS It's part of the TEMPLESPA ethos, show off your top 3 products that help you feel calm & relaxed. 24 | THROWBACK THURSDAY Share reviews and quotes from your customers spa experiences. 25 | FEEL GOOD FRIDAY Share a post on your socials.. "Can't decide between our moisturiser or serum? Let us guide you to the perfect match for your 26 | GO LIVE Connect with your audience on a deeper level by going live! Share your skincare expertise, product demos, and interact with your followers in real-time before the end of the month! 27 | FB COMMUNITY Share a post on the FB Community page and drive some engagement with our world of SPA TO GO! 28 |
| LAST CHANCE PROMO Remind your followers there is only 24 hours left to get your hands on our monthly promos for April! 29 | GOODBYE APRIL As April draws to a close, it's time to reflect on your successes and achievements over the past month. Write down one thing you're grateful for during the month of April, and one thing that you will be working on achieving in May! 26 | | | | | |