

2024

THIS MONTH'S PROMOTIONS, LAUNCHES
AND IDEAS FOR YOUR SOCIAL MEDIA!

January

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
VEGANUARY As we head into January, it's also a great opportunity to highlight VEGANUARY. With so many products available here at TEMPLESPA, why not share your favourite VEGAN Skincare Product today! 1	SOCIAL MEDIA MANAGER Check out our January SMM Posts for all plans! Miss training sign-up? Join us Jan 18th, 7.30pm or 19th, 11am. Register on the HUB! 2	FESTIVAL OF SLEEP DAY It's time to get some relaxation after the holidays with REPOSE. Share a post of our award winning anti-ageing night cream 3	CLASSES Reach out to New and Existing Customers and get your Class Experiences booked in for 2024, did your hosts know they get VIP gifts when they have 3 experiences with you? 4	WRAP UP Wrap up the first week of your new year with sharing what you are grateful for this week! 5	SATURDAY SKINCARE Post a photo of your Skincare routine with the caption "Sleep, Skincare, Smile, Repeat" 6	NEW SEASON LAUNCH Today we start our NEW SEASON LAUNCH - it's not too late to secure your tickets and join us to discover whats in store for 2024. 7
RE-ORDER EMAIL Reach out to your customers to see if they need any top ups of their favourite products, why not share one of our pre populated emails via the HUB. 8	TUESDAY TUTORIAL Share some tips, skills and "how to's" to educate your followers with some of our award winning Skincare 9	POST A PICTURE Share a picture of yourself that you love and caption it "Love The Skin You're In" 10	TRUFFLE Introduce your followers to our Award Winning Truffle Family - Featuring High Performing Ingredients & Luxury Texture, what's not to love about our Truffle range! 11	GO LIVE It's the weekend! Time to GO LIVE, get those products into our Customers hands and spread the love of SPA TO GO! 12	SATURDAY SAVINGS Did your customers know about our amazing savings with our Collections - share them on your socials today and mention why it's better to purchase a collection. 13	SELF CARE SUNDAY Out with the old, in with the new - what Skincare staples are you starting the new year with? Share on your socials your empties! 14
MOTIVATION MONDAY Share one thing that is motivating you this Monday! Encourage your followers to comment their #MondayMotivation too! 15	SMILE Share a friendly smile with people you see today! 16	WELLBEING WEDNESDAY Remind your followers to take some time for themselves and share what you are doing this #WellnessWednesday 17	POST FOR ENGAGEMENT Share a post that resonates with you, a quote or fun fact. Encourage some interaction and you'll see your posts flourish! 18	MONTHLY PROMOTIONS Have you shared our Monthly Promotions this week? Reach out to your customers and see if they are interested in some of our top selling products! 19	GET YOUR GLOW ON What's your favourite TEMPLESPA product that gives you a glow! Why not share a Skincare routine before/after photo. 20	NATIONAL HUG DAY Time to wrap yourself in our hydrating and comforting DUVET! Tag a friend you'd like to send a virtual hug to. 21
MULTI-TASKING MONDAY Share your favourite mask selfie and encourage your customers to share theirs. 22	TAPAS TREAT Send out some TAPAS to your customers this month as a Surprise & Delight. 23	INSPIRING POST Share something on your socials that inspires you! 24	BURNS NIGHT Are you celebrating Burns Night? Share your posts on Socials and celebrate! Did you know <i>Sláinte Mhath</i> translates to Good Health in Scottish Gaelic. 25	LAST OPPORTUNITY Reach out to your customers before the end of the month and share this months offers and promotions before time runs out! 26	SATURDAY SIGN UPS See if you can sponsor someone this weekend. Who do you know who'd love a conversation about SPA TO GO? 27	SERUM SUNDAY Share the TEMPLESPA Serum collection, which one do you like? Which one would you recommend to some of your customers? Talk about the ingredients and benefits. 28
MONDAY MAINTENANCE Take some time today to do a little TLC on your Social Media - take a note of your following and engagement, and see if you can do anything new. 29	GLINT Bring a bright radiant touch to your skin with our under eye concealer - Now available in our bigger size and sustainable packaging! 30	AND RELAX Time to say AAAHHH! Why not share your relaxation REEL on Instagram and share our cooling gel to help you feel refreshed and ready for February! 31				

